

# LAURA RODERICK

## VFX Producer

Transitioning from her roots as an Agency Producer, with an acute eye for detail and extensive knowledge of VFX and post-production; Laura has all the attributes to become a brilliant VFX Producer. Highly skilled at budgeting and planning, with creative and technical flair and a natural ability to navigate political and complex situations with fairness and ease. Laura comes highly recommended and is gaining admiration and building a brilliant name for herself within HETV and film.



Harriet Donington - Agent

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## VFX Producer - TV

**SUPACELL** (TV)  
VFX Producer

Netflix

Showrunner: Rapman  
Prod: Joanna Crow  
VFX Supervisor: Taylor Tulip-Close  
Exec Prod: Anna Ferguson  
Exec Prod: Steve Searle

## VFX Consultant - TV

**SEVEN DIALS** (TV)  
VFX Consultant

Netflix

Dir: Chris Sweeney  
Prod: Jo Crow

**THE CHOICE** (TV)  
VFX Consultant

Netflix

Prod: Helena Hamilton  
Prod: David Meanti

## Professional History

### PEANUT & CRUMB

(Multiplatform studio for branded short / long-form content)  
Senior Producer

Sotheby's | WWF | E4 | British Red Cross | Brit Awards | QEP | Heart of London

### FILAMENT POST PRODUCTION

Senior VFX Producer & Supervisor

Wickes | Go Compare | British Gas | Qashquai | Nissan | Warner Bros | Santander | Gro-Sure

### BLINKINK (London Animation Studio)

Head of Studios

Freeview | Iron Maiden | Whiskas | Camden Hells | Doordash | Clash of Clans | Trolli

### CHEAT (Post Production Studios)

Executive Producer

New Business

**THE EDIT - DOCUMENTARIES**

New Biz and Post Producer

**PROGRESS FILM COMPANY** (Commercials)

Producer

Scottish Widows | DHL

**MORTIMER WHITTAKER SULLIVAN** (Ad Agency)

Producer (TV Online & Radio)

Wickes | Dreams | Swiftcover | Gro-Sure

**HAVAS** (Ad Agency)

Junior Producer

Reckitt Benckiser | Durex

**OGILVY ADVERTISING** (Ad Agency)

Assistant Producer

**THE MILL**

Researcher